



# ADVERTISE WITH US

PLAYBILLS REACH A CAPTIVE AUDIENCE

San Francisco Playhouse playbills are an essential part of the performance experience. Engage with a passionate and undistracted audience with an ad in the pages of our printed programs.

YEARLY PLAYS

**6**

PERFORMANCES

**350+**

ANNUAL ATTENDANCE

**50,000+**

INCOME \$150K+

**57%**

PRODUCTION	ART DEADLINE	RUN DATES
<b>THE PLAY THAT GOES WRONG</b>	<b>8/21/2024</b>	<b>9/21/24 - 11/9/24</b>
<b>WAITRESS</b>	<b>10/21/2024</b>	<b>11/21/24 - 1/18/25</b>
<b>EXOTIC DEADLY</b>	<b>12/30/2024</b>	<b>1/30/25 - 3/8/25</b>
<b>FAT HAM</b>	<b>2/20/2025</b>	<b>3/20/25 - 4/19/25</b>
<b>THE CURIOUS INCIDENT</b>	<b>4/1/2025</b>	<b>5/1/25 - 6/21/25</b>
<b>MY FAIR LADY</b>	<b>6/3/2025</b>	<b>7/3/25 - 9/13/25</b>

AD SIZE		ONE SHOW	6-SHOW SPONSOR (SAVE 20%)
FULL PAGE INSIDE BACK	5" x 8"	\$2,800	<b>\$13,440</b>
FULL PAGE INTERIOR	5" x 8"	\$2,400	<b>\$11,520</b>
1/2 PAGE HORIZONTAL	5" x 4"	\$1,300	<b>\$6,240</b>
1/4 PAGE HORIZONTAL	5" x 2"	\$750	<b>\$3,600</b>

## SUPPORT NONPROFIT ARTS

Playhouse audiences and advertisers play an essential role in the future of nonprofit arts. Leverage the credibility of San Francisco Playhouse and align your brand with a beloved part of the fabric of the Bay Area, while showing your support for our community's cultural future.